



BCcampus

connect.collaborate.innovate.

Libraries in the Open

CPSLD Oct 2013
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What is BCcampus?

4 research universities
6 teaching universities
11 colleges
4 institutes
25 public post-secondary

Libraries in the Open

Agenda

- **What is an Open Educational Resource?**
- **The BC Open Textbook Project**
- **Why Libraries?**
- **Case Studies**

- **Break**

- **Activities**



What are Open Educational Resources?

“OER are teaching, learning, and research resources that reside in the public domain or have been released under an intellectual property license that permits their free use and re-purposing by others.”

William & Flora Hewlett Foundation

<http://www.hewlett.org/programs/education-program/open-educational-resources>

What are OER?



“Open Educational Resources (OERs) are any type of educational materials that are in the public domain or introduced with an open license. The nature of these open materials means that anyone can legally and freely copy, use, adapt and re-share them.”

UNESCO

<http://www.unesco.org/new/en/communication-and-information/access-to-knowledge/open-educational-resources/what-are-open-educational-resources-oers/>

What does open enable?

Reuse

the right to reuse the content in its unaltered/verbatim form (e.g., make a backup copy of the content)

Revise

the right to adapt, adjust, modify, or alter the content itself (e.g., translate the content into another language)

Remix

the right to combine the original or revised content with other content to create something new (e.g., incorporate the content into a mashup)

Redistribute

the right to share copies of the original content, the revisions, or the remixes with others (e.g., give a copy of the content to a student)

Openness as Catalyst for an Educational Reformation, David Wiley, 2010 EDUCAUSE

Open Textbooks

Let's get even more specific now, and talk about Open Textbooks.



Image source:www.flickr.com/photos/austinevan/1225274637/

We have a problem...



Images from
<http://www.openeducation.net/2009/09/17/beyond-textbooks-andy-chlup-discusses-digital-learning-models/>
CC-BY and
<http://markmcquire.net/2011/01/01/r-i-p-department-of-design-studies/> CC-BY-NC

What students think of textbooks



“The price of textbooks has influenced my decision to take classes. When the same class is offered by three different instructors, I check which book is the cheapest, and even though the professor might not be good, I’m forced to take that class because the textbook is the cheapest.”

“For my ‘Intro to Stats’ class, the usual cost of the textbook is like \$120. But then I got a copy from India for like \$29. And it’s the exact same copy.”

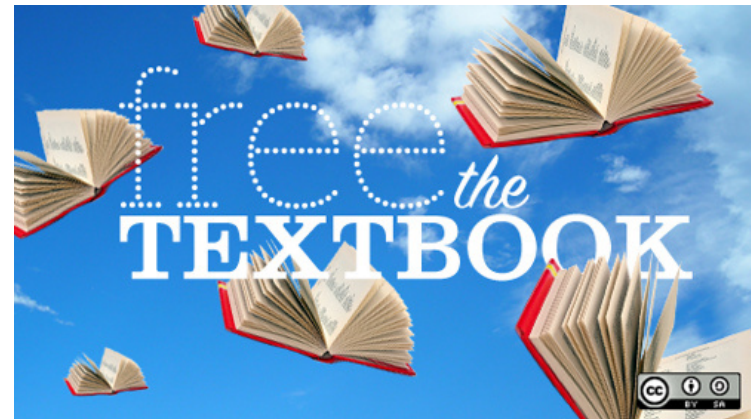
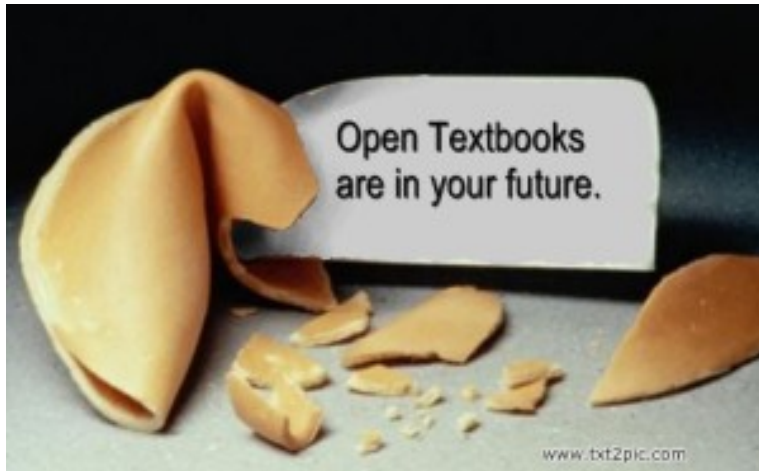
“I was in lab one day and the guy sitting next to me had the PDF version of the book opened on his computer. And I was like, Oh, can I have a copy? And he sent it over to me.”

“I have a friend who actually didn’t spend any money last year for books because he went to the library at the beginning of the quarter, borrowed books, scanned everything, and had the PDF file.”

“My most expensive class was clinical psych, because she writes the textbook herself, and it has a new edition every semester or something ridiculous. So it was like almost \$200. And the thing is that you can’t use the previous edition, because she changes it herself because she knows the textbooks sell well. It’s like so manipulative.”

Students Get Savvier about Textbook Buying,
The Chronicle of Higher Education, January 2013
<http://chronicle.com/article/Students-Get-Savvier-About/136827>

Fortunately, there are solutions...



Images from <http://collegeopentextbooks.ning.com/page/adopt-1>
CC-BY and <http://classroom-aid.com/2011/12/07/why-dont-teachers-publish-their-own-textbooks-k12/>
CC-BY-SA

What is an Open Textbook?

What do you think?



Image from: <http://maczee.deviantart.com/art/Hanging-Ideas-66244580> CC-BY-ND

What is an Open Textbook?



- **An instructional resource**
- **An ebook**
- **A printed book**
- **Uses a Creative Commons license to enable others to further share and modify**



Images from Bccampus.ca and CreativeCommons.org. CC-BY

Libraries already promote Open Access in the context of research

Many libraries help provide access to textbooks through reserve copies; recognize the affordability problem

Content from Nicole Allen <http://www.slideshare.net/UnaDaly/libraries-lead-the-way>
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Why Libraries?

Libraries are the place faculty go to seek high quality educational resources

Librarians are experts at finding, curating and providing access to resources

Libraries are embedded within institutions and are connected to students, faculty and staff

Content from Nicole Allen <http://www.slideshare.net/UnaDaly/libraries-lead-the-way> licensed CC-BY



Image from: <http://www.library.umass.edu/about-the-libraries/news/press-releases-2011/taking-a-bite-out-of-textbook-costs>

University of Massachusetts Amherst OER initiative

- 8 faculty members
- 10 grants
- \$1,000 each

2011–2012 academic year 700 students
Saved more than \$72,000

20 more grants this year being
worked on.



Image from: <http://www.tacomacc.edu>

Tacoma Community College Liberate 250K

- Save students 250k on textbooks over 2 years
- Hired an OER librarian to help faculty



Oregon State University Open Textbook Initiative

- 50k
- Published in 2014/15

Florida Community Colleges Learning Resources Standing Committee

- LIS 2004 Introduction to Internet Resources
- LIS1000: Introduction to Information Literacy



Image from <http://en.wikipedia.org/wiki/File:Internet1.jpg>
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Image from <http://www.fldlc.org/lor.cfm> licensed CC-BY

The BC Open Textbook Project

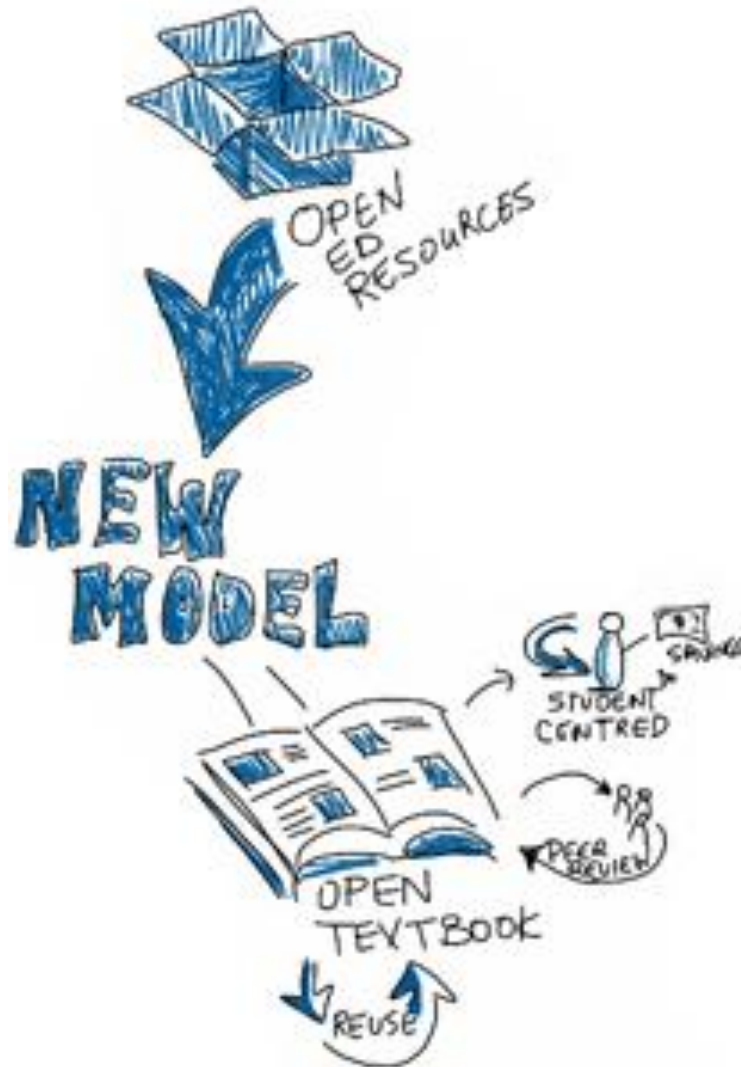


Image from Bccampus.ca

Why are we doing this project?

- To increase access to higher education by reducing student costs
- To enable faculty more control over their instructional resources
- To move the open agenda forward in a meaningful, measurable way

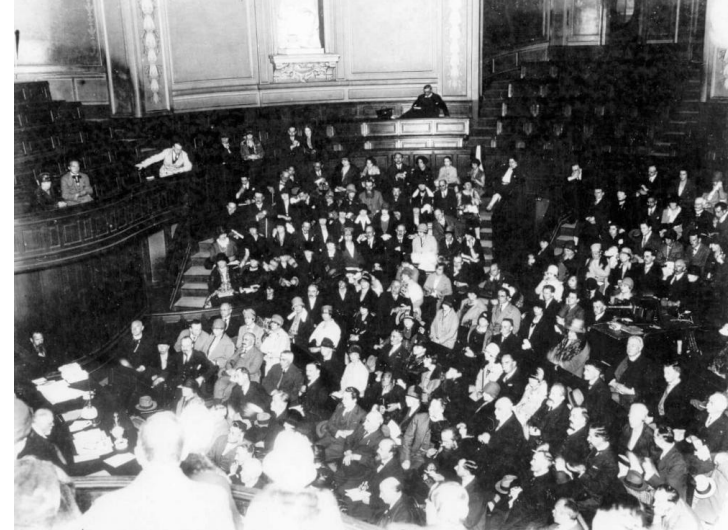


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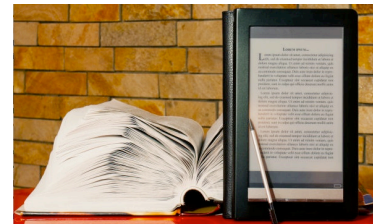
The project:

- 40 Texts, aligned with the 40 most highly enrolled 1st and 2nd year subjects in BC

- Not just for online delivery



- Ebook (multiple formats) or print on demand



Project Phases:

Phase One: Call for reviews of existing open textbooks
This is happening now and will continue through the project.



Phase Two: Call for adaptations
Date: Fall 2013



Phase Three: Call for creation from scratch
Date: Jan 2014



Images from <http://www.advanc-ed.org/issues-in-education/perspectives/worth-investment-strengthening-teacher-evaluation-age-accountabilit>
<http://www.flickr.com/photos/wakingtiger/3156791341/>
<http://gutsygirls.net/gygsns2/pages/c-and-v-page>

What about quality?

- Reviews – we're relying on instructors



- Collaborations – peer support, idea generation, subject matter expertise



- Supporting players: Instructional Designers, Professional Editors



Images from http://fundermental.blogspot.ca/2011_09_01_archive.html
<http://thevarguy.com/blog/visual-collaboration-next-var-opportunity-arrives>
<http://quotesweliveby.blogspot.ca/2010/08/quality-begins-on-inside-quality-quotes.html>

MAKE BOOKS WITH PRESSBOOKS

Easily create **ebooks**, typeset **PDFs**, and **webbooks**. Choose from professionally designed book themes. One button publishing.



WORDPRESS

[Find an Open Textbook >](#)



This is what a Pressbooks text looks like.

The screenshot displays a digital page layout for a Pressbooks text. At the top right, there is a navigation bar with a 'Home' link and a hamburger menu icon. Below the menu is a 'Table of Contents' link. The main content area features a large, centered title 'Overview' in a dark blue serif font. Underneath the title, the text 'PRESENTATION SOFTWARE' is written in a smaller, italicized serif font. A horizontal line separates this from the next section, 'UNIT 3: USE OUTLINE VIEW AND CLIP ART TO CREATE A SLIDE SHOW', which is also in an italicized serif font. Below the unit title, the word 'Objectives:' is followed by a bulleted list of seven items, each starting with a dark blue circle. The list includes tasks such as 'Use outline view to create a new presentation', 'Add multi-level bulleted list slides in outline view', 'Change the slide layout', 'Insert, move, resize and animate clip art objects', 'Add a header and footer to outline pages and print a presentation outline', and 'E-mail a slide show from within PowerPoint'. Below the list, the word 'Overview:' is followed by a horizontal line. On the right side of the page, a vertical sidebar contains a 'Table of Contents' section with a close button (an 'x' in a circle). This sidebar lists 'Introduction' and 'Unit 1 Use a Theme Template and Slide Layouts to Create a Presentation'. Under 'Unit 1', there is a sub-section 'Overview' followed by a list of sub-topics: 'Getting to Know PowerPoint', 'Create a Slide Presentation', 'View and Save Presentations', 'Practice Activities', 'Apply Your Skill', and 'Learning Assessment'. Below this, 'Unit 2 Creating Presentations Based on Notes' is partially visible. On the left side of the page, there is a vertical grey bar with a white left-pointing arrow icon.

Home

Overview

PRESENTATION SOFTWARE

UNIT 3: USE OUTLINE VIEW AND CLIP ART TO CREATE A SLIDE SHOW

Objectives:

- Use outline view to create a new presentation
- Add multi-level bulleted list slides in outline view
- Change the slide layout
- Insert, move, resize and animate clip art objects
- Add a header and footer to outline pages and print a presentation outline
- E-mail a slide show from within PowerPoint

Overview:

Introduction

Unit 1 Use a Theme Template and Slide Layouts to Create a Presentation

Overview

Getting to Know PowerPoint

Create a Slide Presentation

View and Save Presentations









Practice Activities

Apply Your Skill

Learning Assessment

Unit 2 Creating Presentations Based on Notes

[Math/Stats](#)[Management](#)[Physics](#)[Philosophy](#)[Psychology](#)[Sociology](#)

1.  [DOWNLOAD](#)  Introduction To Sociology.pdf (31 MB)
2.  [DOWNLOAD](#)  Introduction to Sociology.epub (90 MB)
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Reviews for 'Introduction to Sociology'

Number of reviews: 5

Average Rating:  4.28 out of 5

- ▶ 1. Reviewed by: [Murray Shaw](#)
- ▶ 2. Reviewed by: [Rita Isola](#), [Michele Schmidt](#)
- ▶ 3. Reviewed by: [Francis Adu-Febiri](#)
- ▶ 4. Reviewed by: [Charles Ouist-Adade](#)

Summary



OPEN  ACCESS





Thanks!

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